

RICARDO BARRIENTOS

// PRODUCT DESIGNER

PEPSICO

PRODUCT DESIGNER

MAY 2023 - PRESENT

Product designer in charge of internal systems like, sales tracking and marketing automation, for the American e-commerce platform. Other duties include the creation of a new design system that defines both components and styles for the e-commerce team.

INFO

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YELTIC

PRODUCT DESIGNER

JAN 2022 - MAY 2023

UX lead for all VR experiences and UI designer for VR experiences and mobile apps.

Worked with developers and artists to design and integrate interfaces in 3D virtual environments that allow for a more consistent look and a friendlier experience for the user.

Worked with product owners and other departments to enhance previous user interfaces and create design systems for all mobile and VR products.

EDUCATION

UDLAP - DIGITAL ANIMATION
GOOGLE UX CERTIFICATE

TOOLS

FIGMA

ADOBE XD

ADOBE CC

PROTOPIE

WEBFLOW

FRAMER

HTML

BIO

Product designer passionate about getting into different design problems and finding the best solution possible for every product I am a part of. I have learned with every iteration of work I have done.

I've worked on commercial systems, sales systems, training apps, virtual experiences, and mobile apps. I tend to get involved in projects that require attention to detail and problem solving.

FREELANCE

PRODUCT DESIGNER

JAN 2021 - PRESENT

Product designer for different projects where I had to design apps following the design-thinking framework.

This included going from creating design systems, to personas, to making audits, to making wireframes, prototypes, motion, microinteractions, and iteration.

GABIN

UI DESIGNER

JAN 2020 - DEC 2020

UI designer that took part in redesigning previous internal systems and developing new commercial websites. Worked with developers to create efficient systems and with visual designers to have a cohesive look.